

## High-resolution Offset Litho Print for DVD ("picture disc")

**bullseyedisc**  
800.652.7194

Before using this template, please  
reference our web page:  
[www.bullseyeDisc.com/cd\\_litho.htm](http://www.bullseyeDisc.com/cd_litho.htm)

### STEPS (for non Quark users):

1. Place your text and graphic elements behind the template.
2. When done, change the template color from blue to white.
3. Convert your text to outlines or include fonts, delete our specification text, and forward your files to us.

### COLORS:

- Only use CMYK Process colors.
- If you would like to add one Pantone color, call for quote and details.

### Offset Litho Print Specs:

#### Size minimums:

- positive text: 5 points
- negative text: 6 points
- positive line: .25 points
- negative line: 1 points

- trapping: .25 point  
(.5 point stroke)

Avoid using serif and thin fonts.  
Bold characters offer better results.

Raster images should be scanned  
at 300dpi (full size).

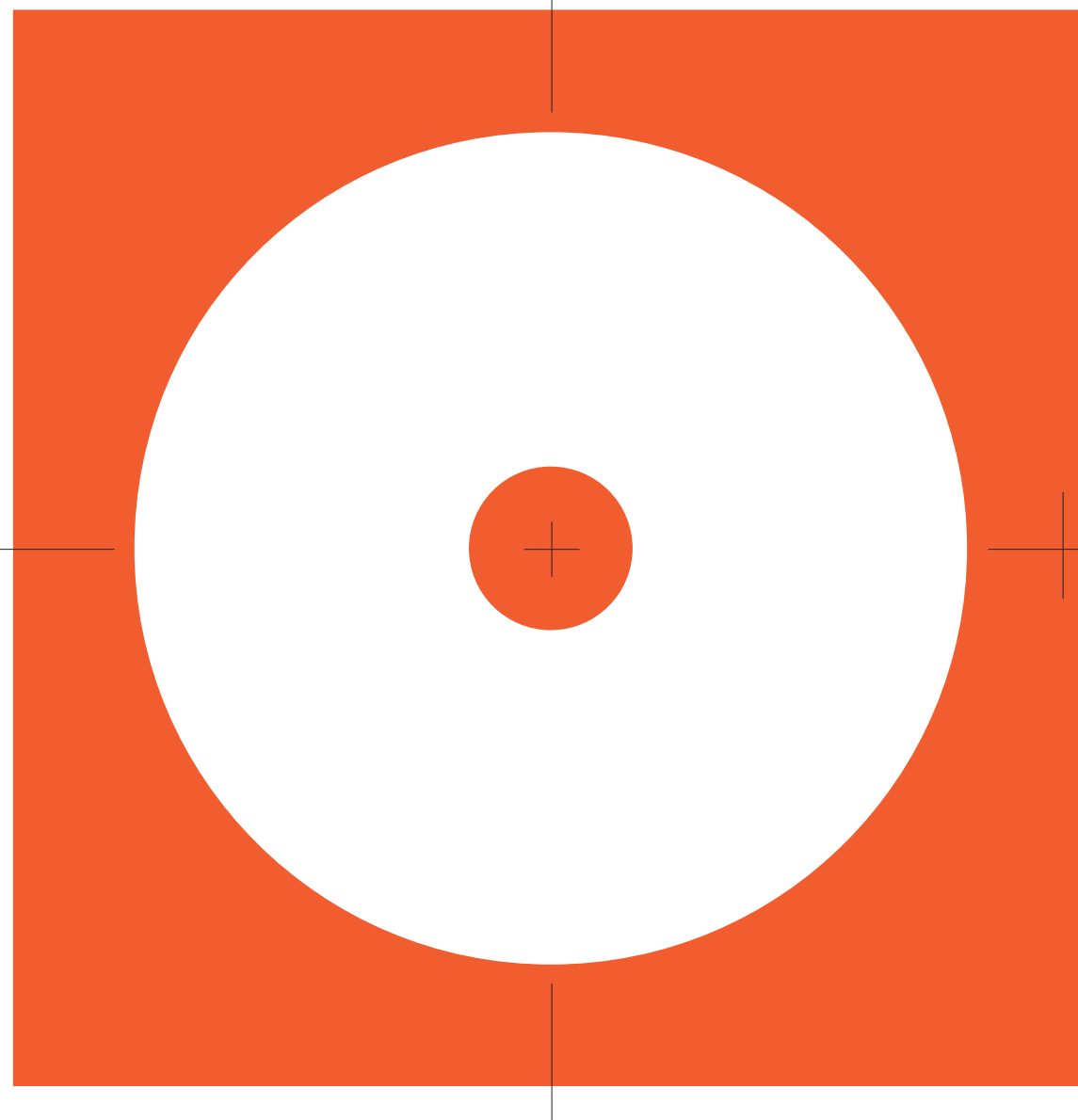
Dot density range: 5-95%

The offset litho process works best  
for photo based artwork, where no  
plate would be near 100% color,  
and is not recommended to obtain  
uniform colors which cover more  
than half of the total disc surface.

...confused? - call us

< Printable area: 23 - 117mm >

■ = non-printable area



The DVD logo is an internationally registered and protected trademark. Bullseye Disc is not responsible for incorrect usage of the DVD Logo. The DVD Plants we use are licensed to use the DVD logos if the logo complies with the following specs:

- >> No deviations of the above design are permitted. The DVD Logo and its additions must only be used in a single color. (Different colors within the same logo may not be used.) The minimum size is 4mm tall.
- >>The DVD logo may be reduced or enlarged only if the same relative positions and proportions between the respective elements are maintained.
- >>If a positive or negative version is used, the background color and intensity must be uniform across the entire logo.
- >>No other graphical elements or text may be placed within an area 1/2 the height of the letter "D" in the word "DVD". The DVD logo may not be enclosed on its own by any kind of border, box or frame, nor may any text, slogan etc. be added.

ARTIST NAME, PHONE # AND E-MAIL: \_\_\_\_\_

### ART FILES:

- We prefer native Illustrator or EPS files, however, we also accept QuarkExpress, InDesign and Photoshop files, (we recommend Photoshop for CMYK or monotone/duotone artwork only).
- Forward your art files and color proof to us via e-mail, our FTP site, CD-R, ZIPdisk, or carrier pigeon. (Proofs can be either digital files (PDF/JPG) or inkjet/laser prints.) Don't forget to send fonts and linked graphics if needed.
- Compress files into one archive file (Zip or Stuffit).
- MAC users: Name your files with DOS type names with the extension referring to the application or file type (i.e. "my great layout.ai" - "photo.tif").

### QUARK USERS:

- Set template picture box fill color to NONE.