

High-resolution offset litho print for CD ("picture disc")

bullseyedisc
800.652.7194

Before using this template, please
reference our web page:
www.bullseyeDisc.com/cd_litho.htm

COLORS:

- Only use CMYK Process colors.
- If you would like to add one Pantone color, call for quote and details.

MOLDING RIDGE:

On CDs, in the clear center of the disc, there is a molding ridge that many people print over, but we recommend knocking out your artwork for it. Depending on the facility we use, the spec can vary. It is often 32-35mm, but call us to be sure.

To avoid this concern all together, you can stop your artwork at 38mm. If you want to knock-out for the ridge, check with us to see which plant we are running your order at, or just request that we knock-out your artwork for you.

Offset Litho Print Specs:

Size minimums:

- positive text: 5 points
- negative text: 6 points
- positive line: .25 points
- negative line: 1 points

- trapping: .25 point
(.5 point stroke)

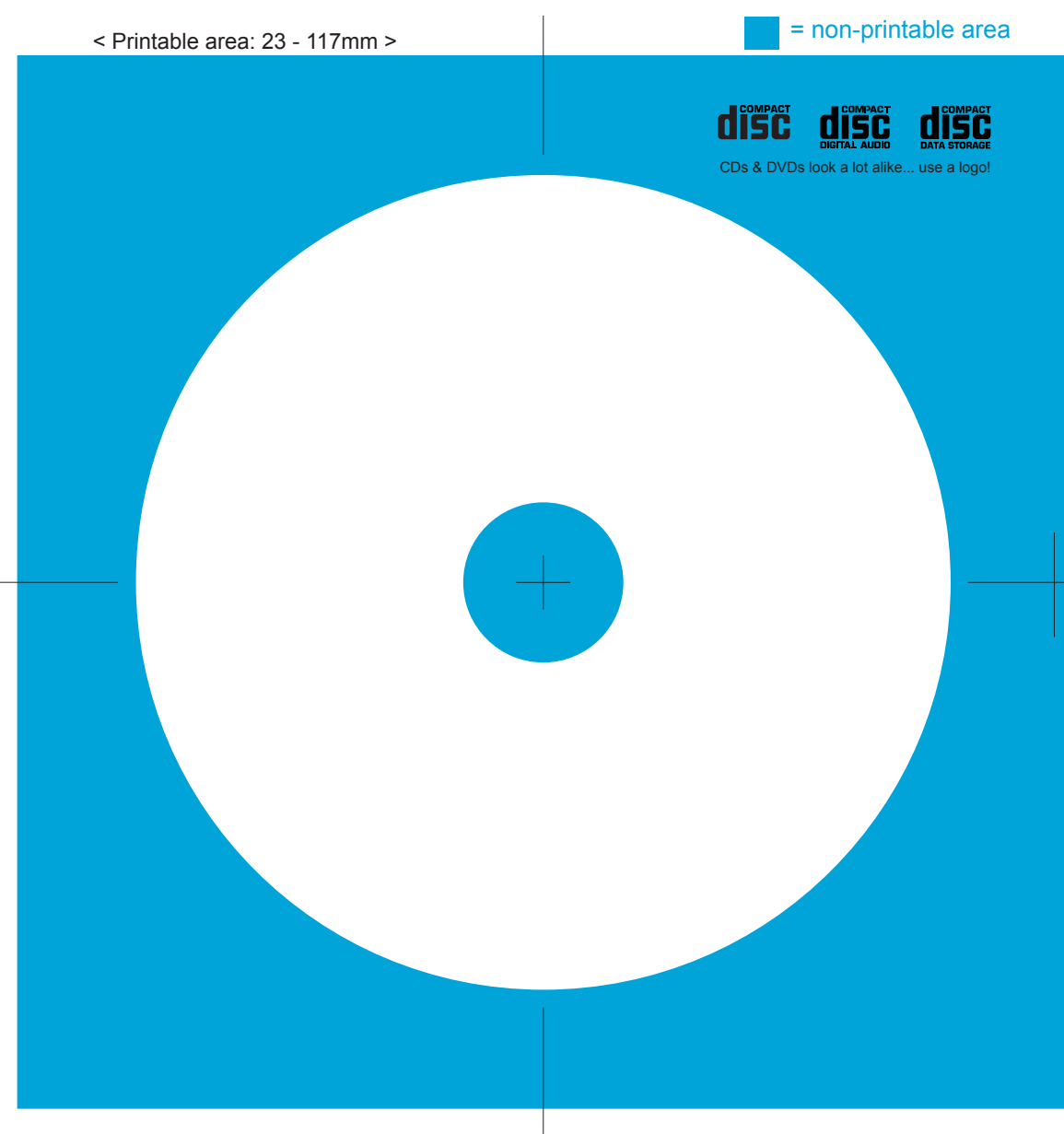
Avoid using serif and thin fonts.
Bold characters offer better results.

Raster images should be 300dpi
(full size).

Dot density range: 5-95%

The offset litho process works best for photo based artwork, where no plate would be near 100% color, and is not recommended to obtain uniform colors which cover more than half of the total disc surface.

...confused? - call us



ARTIST NAME, PHONE # AND E-MAIL: _____

ART FILES:

- We prefer native Illustrator or EPS files, however, we also accept QuarkExpress, Pagemaker, and Photoshop files, (we recommend Photoshop for CMYK or monotone/duotone artwork only).
- Forward your art files and color proof to us via e-mail, our FTP site, CD-R, or carrier pigeon. (Proofs can be either digital files (PDF/JPG) or inkjet/laser prints.) Don't forget to send fonts and linked graphics if needed.
- Compress files into one archive file (Zip or Stuffit).
- MAC users: Name your files with the extension referring to the application or file type (i.e. "my_great_layout.ai" - "super_photo.tif").

COLORS:

Only use Pantone Solid/Spot Coated Colors or CMYK colors. (We do not recommend trying to color match the same artwork on the disc and printed packaging. -call for details.)

STEPS (for non-Quark users):

1. Place your graphic elements behind the template mask.
2. Delete our specification text.
3. To avoid having to send fonts, convert your text to outlines/paths.

QUARK USERS:

Set template picture box fill color to NONE.

For some real-world examples, see our "Disc Art Examples" page:
http://www.bullseyedisc.com/screen_print_examples.htm