

35MB Card CD

bullseyeDisc.com

formerly CD-ROM-WORKS
800.652.7194

Before using this template, please reference the CD art specifications found on page 4 - 6 of our Developer's Kit (available on our web site.)



Pantone Colors (5 colors max):
Please fill in:

PMS#1:
PMS#2:
PMS#3:
PMS#4:
PMS#5:

White background?:
(counts as 1 of the 5 colors)

Screen Printing Specs:

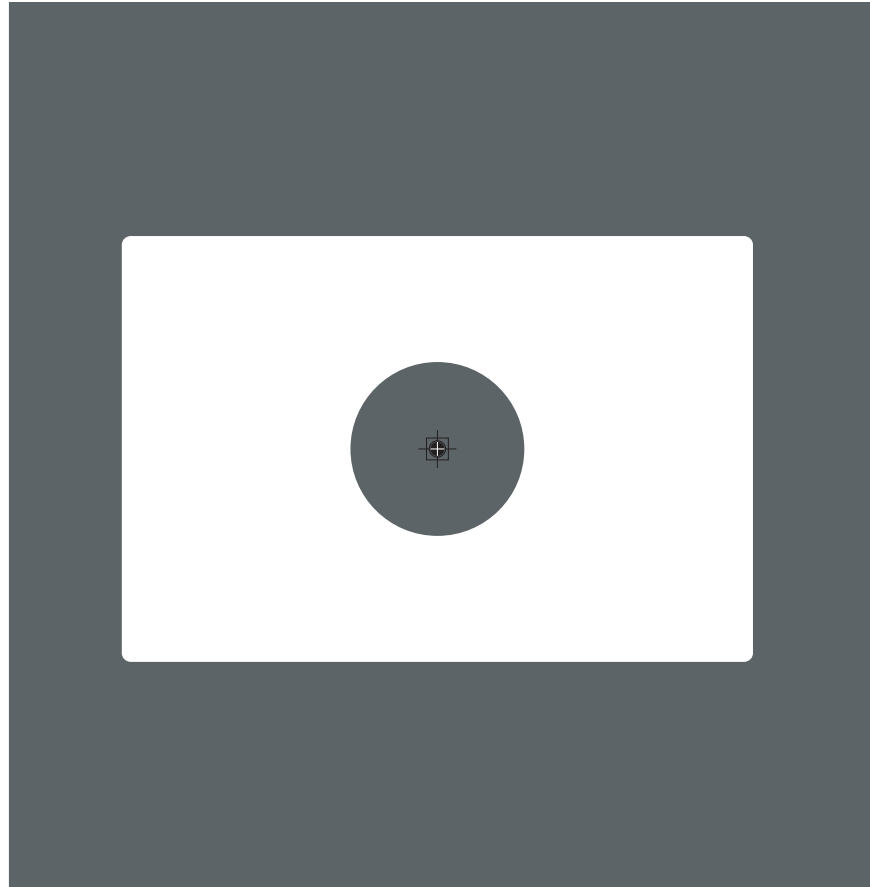
Size minimums:
(1 color)
-- positive text: 5 points
-- negative text: 6 points
-- positive line: .5 points
-- negative line: .75 points
-- positive ®: 4 points
-- negative ®: 5 points

Size minimums:
(2 or more colors)
-- positive text: 5 points
(8 points for CMYK)
-- negative text: 7 points
(8 points for CMYK)
-- positive line: .5 points
-- negative line: 1.5 points
-- trapping: .25-.5 point
(.5-1 point stroke)

Recommended dot density
range: 15-85%

Raster/Bitmapped images
should be at least 300dpi.

...confused? - call us



ARTIST NAME, PHONE # AND E-MAIL: _____

ART FILES:

- We prefer native Illustrator or EPS files, however, we also accept QuarkExpress, Pagemaker, and Photoshop files, (we recommend Photoshop for CMYK or monotone/duotone artwork only).
- Forward your art files and color proof to us via e-mail, our FTP site, CD-R, ZIPdisk, or carrier pigeon. (Proofs can be either digital files (PDF/JPG) or inkjet/laser prints.) Don't forget to send fonts and linked graphics if needed. (It's better to link a file than embed it!)
- Compress files into one archive file (Zip or Stuffit).
- MAC users: Name your files with DOS type names with the extension referring to the application or file type (i.e. "my great layout.ai" - "super_photo.tif").

COLORS:

Only use Pantone Solid/Spot Coated Colors or CMYK colors. (We do not recommend trying to color match CMYK CD and packaging artwork. Call for details.) For Crisp text, designate all text as 100% black or as a PMS (Pantone) spot color.

STEPS (for non-Quark users):

1. Place your graphic elements behind the template mask.
2. Delete our specification text.
3. To avoid having to send fonts, convert your text to outlines/paths.

QUARK USERS:

Set template picture box fill color to NONE.